

Viducate concentrates on the following three themes:

- [Video and creativity](#)
- [Video and active citizenship](#)
- [Video and intercultural communication](#)

A short comment on linking the themes together

We have stressed from the outset the importance of considering the three themes as integrated and integral to the Viducate Project. It would be an unsatisfactory educational experience to attempt to produce video which addressed only one of the themes. It would also be just about impossible to do. The themes overlap and interrelate and this should be encouraged. It is only the question of emphasis which would be likely to change from one project to another. In order to illustrate this point, it is worth considering the video 'Where do I come from?' which can be seen below.

This example is offered as one example amongst a multitude of possibilities. It is not intended as prescriptive, though it does make use of many approaches to video which we would recommend. The video was made by a young Afro Caribbean student and she has written and presented the work. It includes documentary footage accessed from the internet, music which was made by one of her relatives, and interviews with a number of British citizens who came from the West Indies to the United Kingdom.